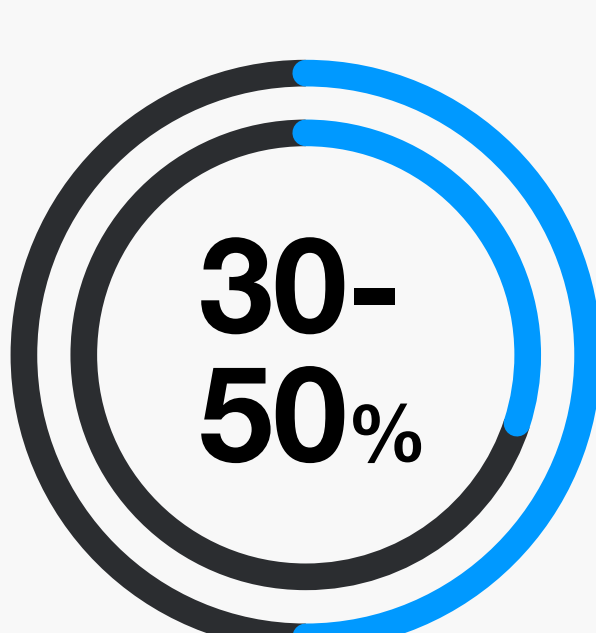


The real cost of the Meeting Madness

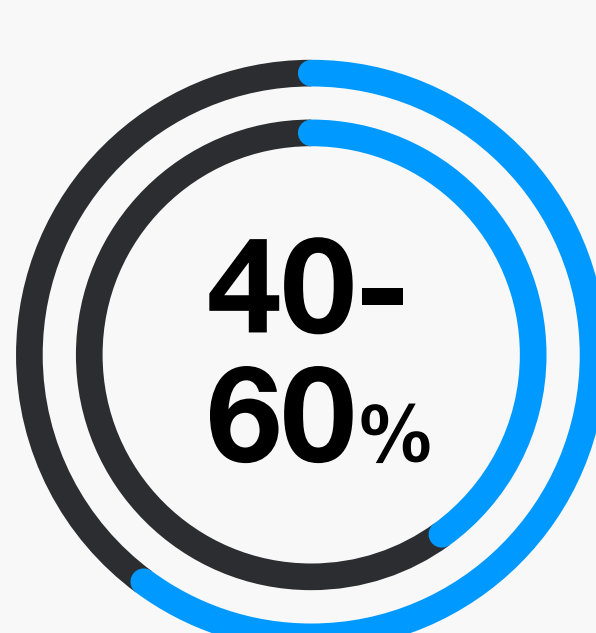
Time

TIME SPENT IN MEETINGS

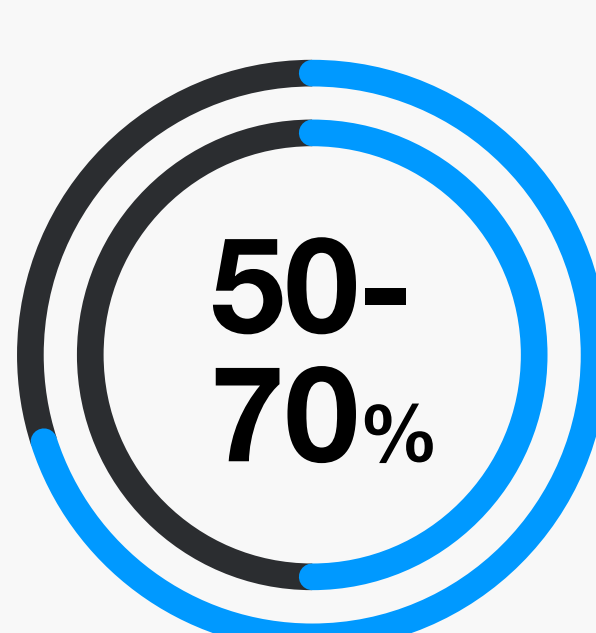
VP
High Impact Projects



SVP
Strategic Initiatives

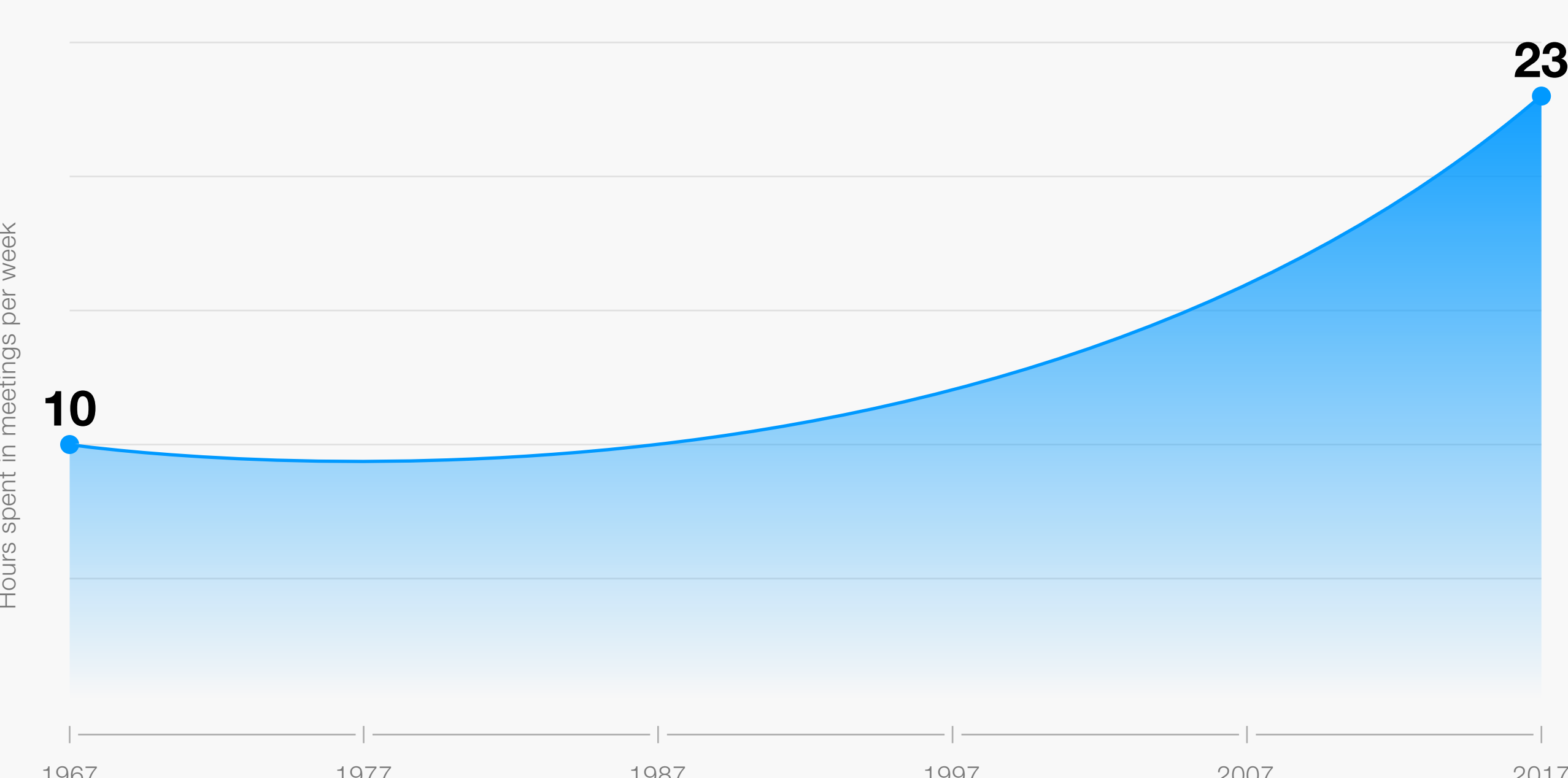


C-suite
Mission & Goals



83%
of participants admit that meetings are the **biggest time-wasters**

HOURS SPENT IN MEETINGS PER WEEK



130%
increase in hours spent in meetings, per week, over the past 50 years

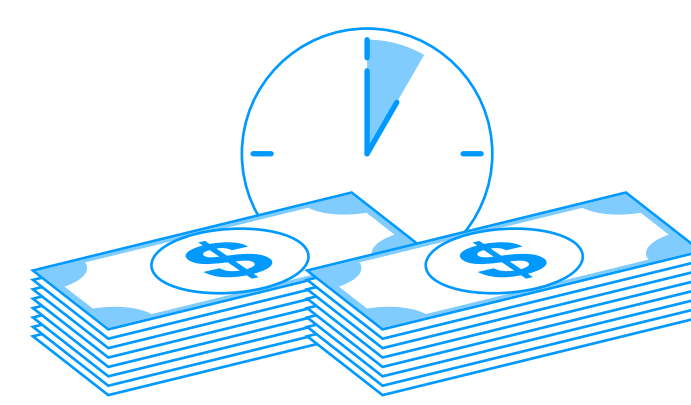
Costs



\$37 Bn.
per year is the amount spent on unproductive meetings

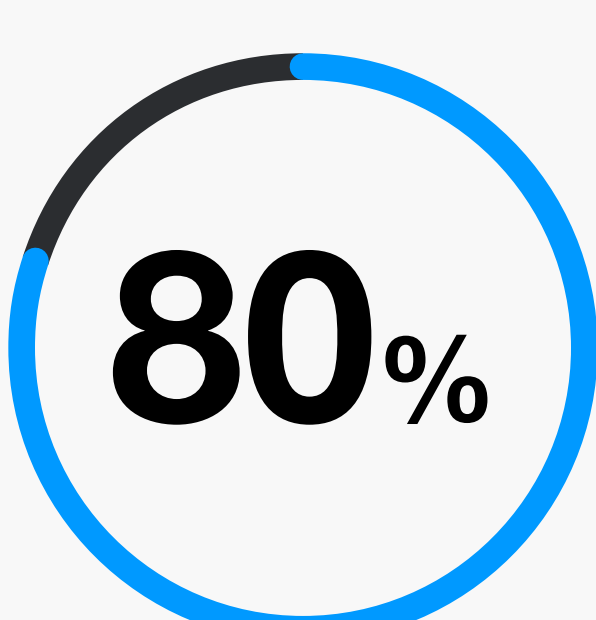


\$15 Mi.
per year is the cost of 90' mid-level management weekly meeting

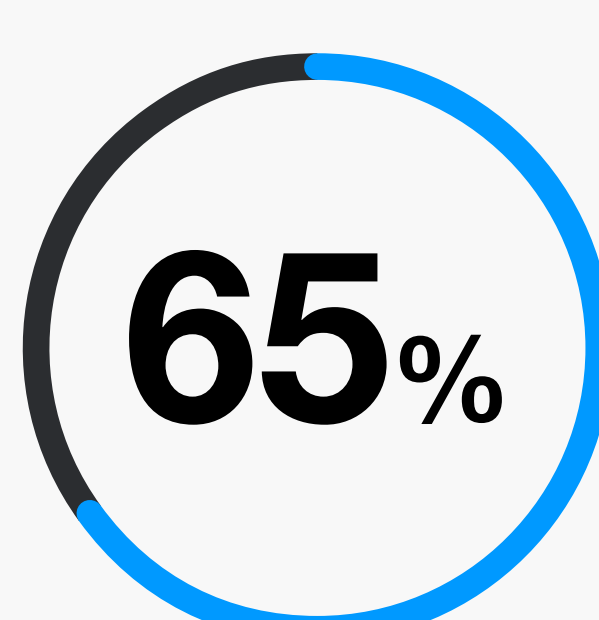


\$950
per hour is the average meeting cost in a participant's salary only

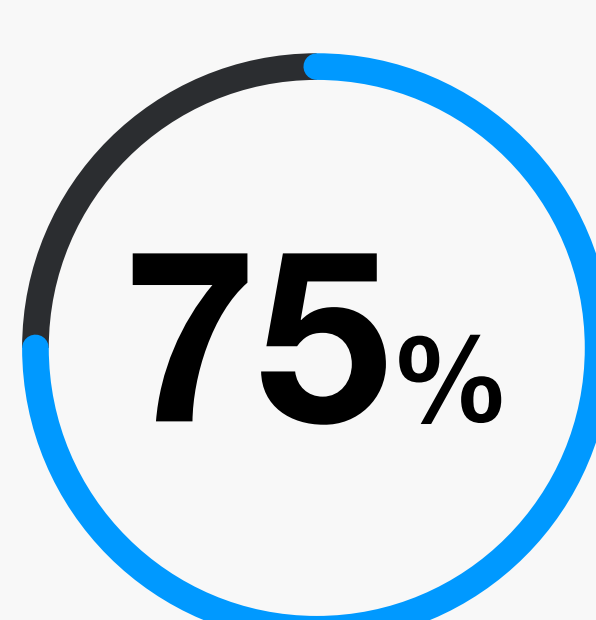
Productivity



of executives' time is spent on non-value adding company issues



of executives admit meetings keep them from completing their work



of projects fail to meet budgets and timeline due to meeting overload

Engagement

88%

of participants to a meeting often feel useless

70%

resolve in doing parallel work during meetings

43%

think that the topics of a given meeting are dull

Meetings have so much potential to move key initiatives and projects forward

it's disappointing when they don't; and the organisation pays a price when they are not effective.

Paul Axtell
HBR author, speaker & corporate trainer

Are you ready for agile meetings?

Resources

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- "Biggest workplace time wasters", Yast.
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- Leslie A. Perlow, Constance Noonan Hadley and Eunice Eun. "Stop the Meeting Madness", Harvard Business Review.
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- "The Board perspective 2016", McKinsey, 2016.
- "The Ultimate Meeting Guide: How to Run a Meeting Like a Pro", Microsoft, <https://resources.office.com/ww-landing-ultimate-meetings-guide-ebook.html>.
- "This Weekly Meeting Took Up 300,000 Hours a Year" Harvard Business Review, 2014.
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- https://www.cisco.com/c/en/us/solutions/collateral/enterprise-networks/data-loss-prevention/white_paper_c11-499060.html
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